

## VisIC Technologies Privacy Policy

This Privacy Policy describes how VisIC Technologies, Inc. (referred to in this Privacy Policy as “VisIC Technologies,” “we,” “us,” or “our”) collects information when you visit our website <https://visic-tech.com> (the “Site”). It also explains how we use and disclose the information we collect from you and your rights in relation to that information. By accessing, visiting or using the Site, you expressly consent to our collection, storage, use and disclosure of your information as described in this Privacy Policy. Please note that if you disagree with anything in this Privacy Policy, you must not use the Site. This Privacy Policy is part of and is governed by, the terms and conditions set forth in our Terms of Service located at <https://visic-tech.com/tc/>.

### 1. Information Collected by VisIC Technologies.

1.1 Information You Directly and Voluntarily Provide to Us. If you are a visitor to the Site, we may collect information that you provide to us when you communicate with any of our departments such as customer service or technical services. If you sign up to become a subscriber of our email newsletter or submit a Contact Us form, you will be asked to provide certain information as part of the process. This information may include your full name, email, phone number, company affiliation, statement of interest/questions, and full address including city, state, and country.

1.1.a. *Sensitive Personal Data*: Subject to the following paragraph, we ask that you not send us, and you not disclose, any sensitive personal data (e.g., social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background or trade union membership) on or through the Services or otherwise to us.

If you send or disclose any sensitive personal data to us when you submit content to the Services, you consent to our processing and use of such sensitive personal data in accordance with this Policy. If you do not consent to our processing and use of such sensitive personal data, you must not submit such content to us.

1.2 Information That We Automatically Collect Through the Site. We may automatically collect information from you when you use the Site. For example, we may use session cookies to help us recognize you when you visit the Site. A cookie is a small text file that our web server places on your computer hard drive that includes a unique identifier. You can set your web browser to reject cookies or to notify you when you are sent a cookie. You can also learn more about cookies by visiting [www.allaboutcookies.org](http://www.allaboutcookies.org) which includes additional useful information on cookies and how to block cookies using different browsers. If you set your browser to limit or remove cookies, some features of the Site may be unavailable or unable to function properly.

1.3 Third Parties’ Use of Cookies and Web Beacons. VisIC Technologies uses third party analytics such as Google Analytics to gather and analyze anonymous user information. Google Analytics is a web analytics service provided by Google, Inc. (“Google”), to collect information about your use of the Site. Google may use cookies to collect information about the content you view, what websites you visit immediately prior to and after visiting the Site, and your

system information and geographic information. The information generated by the Google cookies about your use of the Site will be transmitted to and stored by Google. The information collected by Google allows us to analyze your use of the Site. You can opt-out of having your information used by Google Analytics by following the instructions located at <https://tools.google.com/dlpage/gaoptout/>.

We may also use web beacons (which are also known as pixel tags and clear GIFs) on the Site to track the actions of users on our site. Unlike cookies, which are stored on the hard drive of your computer or mobile device by a website, pixel tags are embedded invisibly on webpages. Web beacons measure the success of our marketing campaigns and compile statistics about usage of the Site so that we can manage our content more effectively. The information we collect using web beacons is not linked to our user's personal data.

VisIC Technologies does not have access to or control over web beacons or cookies that third-party websites may use. We are not responsible for the privacy practices or the content of these third-party websites. You are encouraged to review the privacy policies of the different websites you visit. In addition, some third-party advertising companies may provide a mechanism to opt-out of their technology. For more information about the opt-out process, you may visit the Network Advertising Initiative website, available at: [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp).

In addition, your browser may allow you to adjust your browser settings so that "do not track" requests are sent to the websites that you visit. However, VisIC Technologies will not disable tracking technology that may be active on the Site in response to any "do not track" requests that we receive from your browser.

1.4 Social Media Services. We may provide social media features through the Site that enable you to share information with your social networks and to interact with VisIC Technologies on social media sites. If you post any comments, reviews, photos or other information on any VisIC Technologies social media pages, we may display those comments, reviews, photos or information on the Site. In addition, your use of these features may result in the collection or sharing of information about you by these sites, depending on the feature. We encourage you to review the privacy policies and settings on the social media sites with which you interact to make sure you understand the information that may be collected, used, and shared by those sites.

2. How We Use the Information We Collect. We use the information we gather through the Site to help us better understand how the Site is being used and to improve your experience with the Site, both in terms of content and ease of use. We may also use this information to contact and communicate with you and to respond to your communications and requests. If you provide your email address to us, we may email you about products, services, news or events that we believe may be of interest to you. If you wish to opt-out of receiving communications from us, please follow the instructions contained in each email you receive from us which will allow you to opt-out of receiving further communications from us.

3. How We Share Your Information with Third Parties. We will not rent, sell, share or otherwise disclose your information to third parties unless we obtain your permission to do so at the time we collect it, except as set forth below:

3.1 Employees, Third-Party Processors, and Third-Party Service Providers. We will disclose your information to our employees, contractors, affiliates, distributors, dealers, vendors and suppliers (“Service Providers”) who provide certain services to us or on our behalf, such as operating and supporting the Site, analyzing data, or performing marketing or consulting services. These Service Providers will only have access to the information needed to perform these limited functions on our behalf.

3.2 Response to Subpoenas or Court Orders or to Protect Rights and to Comply with Our Policies. To the extent permitted by law, we will disclose your information to government authorities or third parties if: (a) required to do so by law, or in response to a subpoena or court order; (b) we believe in our sole discretion that disclosure is reasonably necessary to protect against fraud, to protect the property or other rights of us or other users, third parties or the public at large; or (c) we believe that you have abused the Site by using it to attack other systems or to gain unauthorized access to any other system, to engage in spamming or otherwise to violate applicable laws. You should be aware that, following disclosure to any third party, your information may be accessible by others to the extent permitted or required by applicable law.

3.3 Business Transfers; Bankruptcy. In the event of a merger, acquisition, bankruptcy or another sale of all or a portion of our assets, any user information owned or controlled by us may be one of the assets transferred to third parties. We reserve the right, as part of this type of transaction, to transfer or assign your information and other information we have collected from users of the Site to third parties without prior notice to you. Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred user information will be subject to this Privacy Policy. Any information you submit or that is collected after a transfer, however, may be subject to a new privacy policy adopted by the successor entity.

3.4 Aggregate Information. We may share information relating to users of the Site with affiliated or unaffiliated third parties on an anonymous, aggregate basis. While this information will not identify you personally, in some instances these third parties may be able to combine this aggregate information with other data they have about you, or that they receive from third parties, in a manner that allows them to identify you personally.

4. Children. The Site is not intended for children under age 13, or for anyone under age 18 or the applicable age of majority without involvement of a parent or guardian. We do not knowingly collect or distribute personal information from or about children under the age of 13.

5. Privacy Policy Changes. Because of changes in technology and the growth and development of our business, or for other business reasons, we may need to modify this Privacy Policy from time to time. We will notify you of material changes to this Privacy Policy by posting the amended terms on the Site at least thirty (30) days before the effective date of the changes. If you do not agree to the practices described in the updated Privacy Policy, you should discontinue your use of the Site. If you continue using the Site after the updated Privacy Policy takes effect, you will be bound by the updated Privacy Policy.



6. Security. Please be aware that no data transmission over the Internet can be guaranteed to be 100% secure. As a result, VisiC Technologies cannot guarantee or warrant the security of any information you transmit on or through the Site and you do so at your own risk.

7. Use of Information Outside Your Country of Residence. The Site is directed to users located in the United States and Canada. If you are located outside of the United States or Canada and you choose to use the Site or provide your information to us, your information may be transferred to, processed and maintained on servers or databases located in the United States. Your agreement to this Privacy Policy followed by your submission of information through the Site represents your consent and agreement to these practices. If you do not want your information transferred to or processed or maintained in the United States, you should not use the Site.

8. Contact Information. If you have any questions about this Privacy Policy or would like the personally identifiable information that you have provided to be removed from our files, you may write to us by postal mail at 7 Golda Meir, Ness Ziona, Israel 7403650, [info@visic-tech.com](mailto:info@visic-tech.com)